

Bromley Covid-19 vaccination programme update

Health Scrutiny Sub-Committee

23 March 2021



South East London Covid-19

Programme update

South East London progress and cohort coverage by borough South East London



Total vaccinations delivered to date:

537,000

	80+	75-79	70-74	CEV	65-69	At risk	Carers (DWP)	60-64**	55-59**	Care home residents	Care home staff
Bexley	93.6%	93.4%	92.6%	85.1%	88.9%	61.8%	53.0%	75.7%	50.1%	89.5%	61.4%
Bromley	93.1%	93.1%	91.6%	86.1%	87.5%	68.6%	52.5%	72.2%	47.4%	90.5%	60.0%
Greenwich	87.4%	87.1%	86.0%	73.0%	79.3%	57.0%	47.5%	61.5%	45.8%	90.3%	57.1%
Lambeth	76.8%	77.1%	75.9%	67.2%	69.0%	52.6%	41.8%	59.4%	41.0%	80.5%	44.5%
Lewisham	79.6%	79.9%	78.9%	68.4%	72.6%	50.6%	44.4%	59.0%	35.3%	80.9%	59.2%
Southwark	77.6%	77.3%	78.3%	66.7%	70.9%	40.8%	39.8%	53.2%	35.8%	86.4%	49.1%
SEL	86.8%	86.5%	85.4%	73.2%	78.8%	55.0%	46.4%	63.7%	42.3%	86.7%	56.2%

Last week's activity: 68,000 vaccination

This week's planned activity: 52,000 vaccinations

Next week's planned activity: 107,000 vaccinations

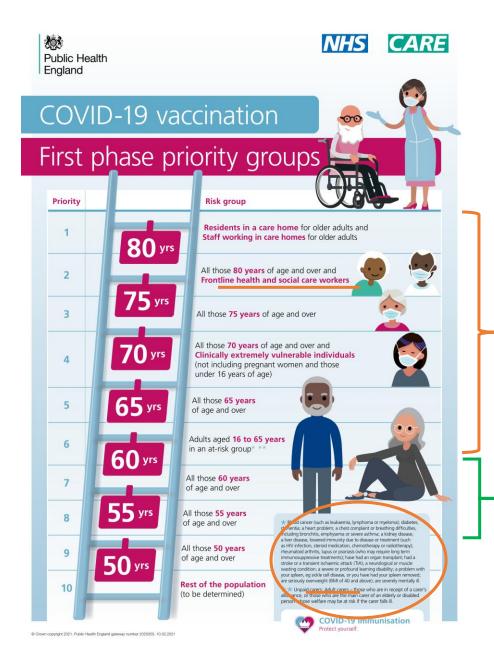
^{*}All data is at Thurs 11th, except for the care home data, which is at Mon 8th

^{**}These cohorts only became eligible in early March so they have not been 'RAG' rated here



Bromley Covid-19

Programme update



Our Healthier South East London

Integrated Care System



Current focus for MVCs & pharmacy

By 15th Apr By 31st 5-8 July

Cohorts being vaccinated now

Our Healthier
South East London
Integrated Care System

Over 55s

Care home residents, care home staff, health and social care workers, clinically extremely vulnerable

Additional clinically extremely vulnerable

46,015 additional people added to the shielding list in SEL

Added on the basis of BMI, gender, ethnicity and postcode, as well as health conditions

Coding straight into the patient record within 10 days

Notification by letter and email (where held)

GP practice will call people for vaccination

Underlying health conditions

Such as chronic respiratory / heart / kidney / liver / neurological (e.g. stroke) disease, diabetes or immunosuppression

Includes learning disabilities

Total number in SEL are TBC

Unpaid carers

In receipt of Carers
Allowance

Coded as a carer in the GP record

Known as a carer to the council

Through voluntary sector organisations that support carers

Proactive communications to encourage carers to come forward

Bromley sites: 10 March

Our Healthier t London System

Local Vaccination Services (Designated Sites)

- Oaks Park
- Beckenham Beacon
- Community House*
- West Wickham & Shirley Baptist Church
- Orpington Health & Wellbeing Centre
- The London Lane clinic**
- St Edwards Church Mottingham**
- Mass Vaccination Site Civic Centre
- Hospital Hub PRUH

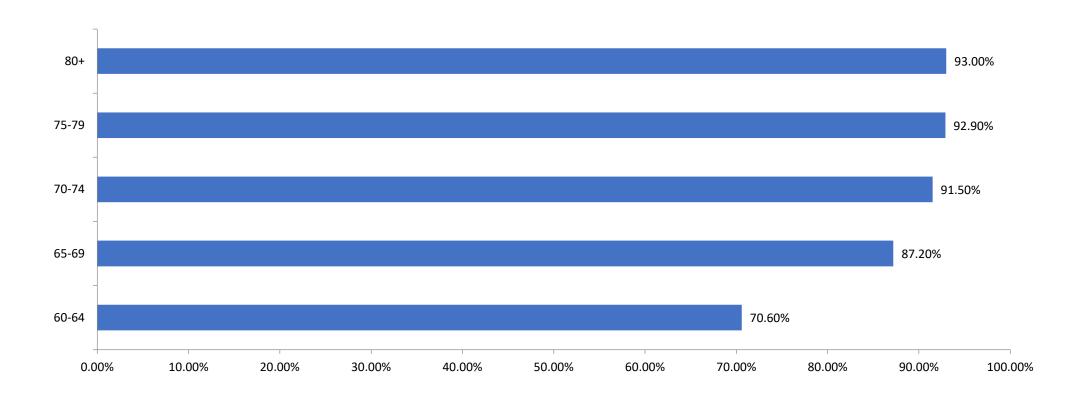
**From 13 March * Till 12 March



Vaccination statistics by age group – 9/3/2021

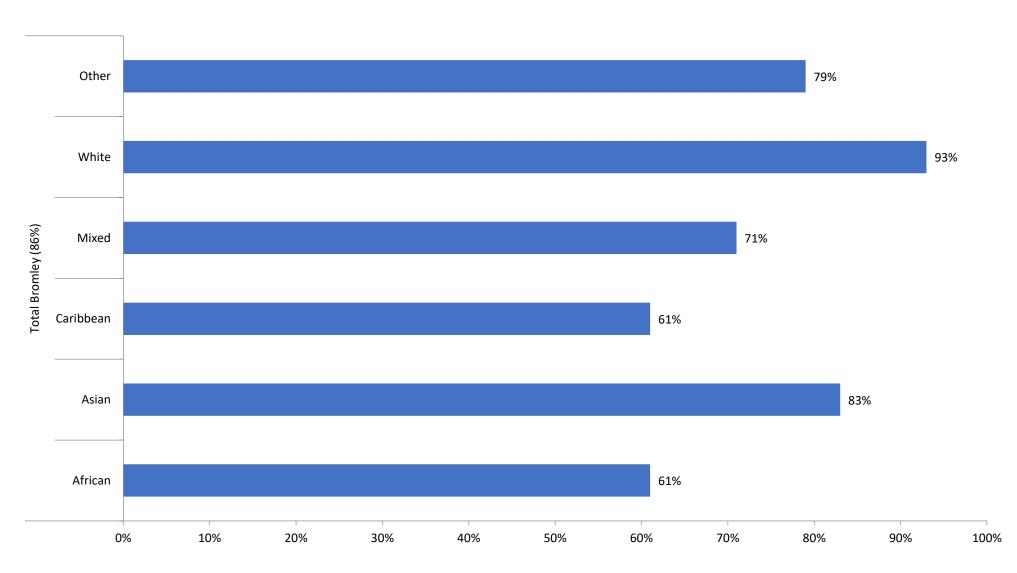


Bromley



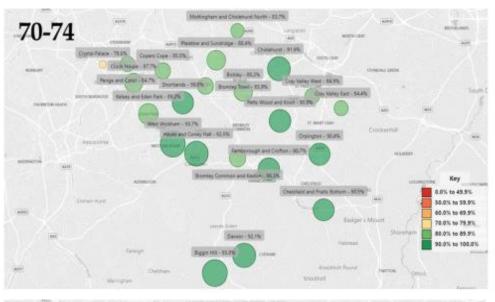
Vaccination statistics by ethnicity 9/3/2021

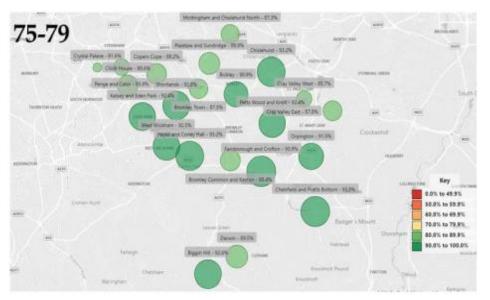




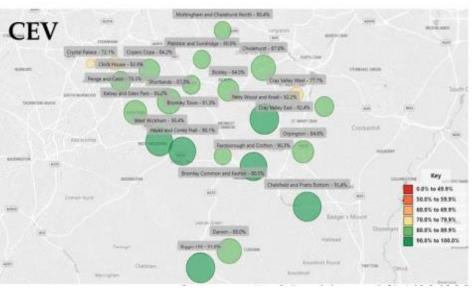
Vaccination statistics by ward 9/3/2021













Health and care staff vaccination

Health and care staff vaccination



Boroughwide information and advice

- Information sessions for managers
- Briefing sessions for staff
- Communications pack and other resources to health & care employers

Targeted

- Bromley Care Practice visits to care homes with low take up
- Targeted support to specific settings and sectors
- Health and care staff Covid-19 Vaccination email/helpline
- Responding to individual questions and concerns
- Certificate of achievement for setting with 100% take up



Watch our care home video – made by staff at the Heathers Residential Care Home https://www.youtube.com/watch?v=ul7Hgfid7bs&list=PL1fo7mb0qmAvQANj-ByeV72ScnslGPk2M&index=27



Addressing inequalities in vaccine uptake

Vaccine hesitancy: and reducing health inequalities





Although overall vaccination rates in Bromley are high, there is:

- A marked difference between white and BAME groups
- Lower uptake in more deprived areas
- Lower uptake amongst care home staff

What are we doing about it?

Vaccine hesitancy is a behaviour, influenced by a number of factors including issues of **confidence** (do not trust vaccine or provider), **complacency** (do not perceive a need for a vaccine, do not value the vaccine), and **convenience** (access)

Vaccine decision making by a caregiver or patient is a **complex process** with many factors influencing this both directly and indirectly

Addressing inequalities in COVID-19 Vaccination uptake



- 1. Bromley Inequalities in Vaccination
 Taskforce, led by senior leadership team
 in the Council and CCG has been set up to
 develop and test innovative ways of
 addressing vaccine hesitancy in Bromley.
- 2. Aim is to improve vaccine uptake in BAME population, deprived areas, amongst health and care staff and homeless community.
- 3. Number of planned interventions will be delivered with local leaders, community influencers and ambassadors.
- 4. Interventions targeted at individual and small group level to achieve the best impact.

Interventions

Working with local politicians to address inequalities and challenges by ward

Small grant schemes for local employers

Using pop up clinics in deprived areas and church venues

Reimbursing travel costs to vaccination sites.

Training and appointing ambassadors who have knowledge and insight of BAME communities

Identifying homeless and use existing ways to vaccinate them.

What we have done so far



- Briefing sessions with local faith leaders, voluntary sector, those working with older people, those from BAME communities and lower income families.
- 2. Insight gathering from BAME community influencers.
- 3. Satellite and pop up clinics set up in areas of need.
- 4. New vaccination clinic has opened in Mottingham.
- 5. Online information and Q&A sessions held for managers and staff in care homes.
- 6. New staff email helpline has been set up to respond to vaccination queries.
- 7. Health clinic at the Bromley Homeless Shelter and in Homeless Hostels.



Questions, comments, ideas



When can I expect to be contacted about my second vaccine?

Will vaccinations be made available from high street pharmacies in Bromley?

When do you expect to start vaccinating key workers?

Which vaccine will I get?

We had our first vaccine (Pfizer) at Guy's Hospital. The 2nd one should be due soon. Can we have this in Bromley or not?

Where will I get my second vaccine if my first one was done at Community House?